

SOCS Strategic Planning



HANDOUT: DRAFT VISION STATEMENT

A vision statement is a *vivid description of what kind of future the organization (or in this case the Strategic Plan), is trying to create*. It is a clear and compelling goal that serves to unify efforts going forward.

An effective vision should stretch the limits of imagination, yet not be so unrealistic that it is total fantasy. Some have used the phrase "big, hairy, audacious goal" or BHAG. A terrific example of a BHAG was John F. Kennedy's commitment in 1961 that the U.S. would put a man on the moon by the end of decade. No one knew how that goal could be accomplished, but it became the rallying point for an effort that was unparalleled in the history of man – a very successful effort!

Following are two draft statements. They were developed after reviewing other states' plans, as well as some plans for Nevada and then modifying language to reflect what was heard from stakeholders during the Town Hall meetings.

Please review and be prepared to vote for the one you like best. If additional revisions are desired by the Steering Committee, we will ask the group to do that work between the August and September meetings.

	<i>All Nevada residents, who are Deaf, Deaf-Blind, or Hard of Hearing and Persons with Speech Disabilities and the family members that support them have timely access to information, education and services that promote choice, and independent living.</i>
<i>Comment</i>	
	<i>Nevada: where equal Access, Communication, and Education (ACE) is the standard for all persons who are Deaf, Deaf-Blind, or Hard of Hearing and Persons with Speech Disabilities.</i>
<i>Comment</i>	